Pooja Hooda

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SUMMARY

Software Engineer with 2 years of experience in UI/UX-focused web development. A collaborative team player and agile problem-solver skilled in delivering performant, user-centric apps through cross-functional teamwork and continuous learning.

EXPERIENCE

Software Engineer

JP Morgan Chase   **September 2024 – Present, Bengaluru, India**

- Developed DP Studio, a one-stop web application for CIB Engineers and Product Owners to onboard, configure, deploy, and monitor shared services, improving internal workflows and reducing operational friction. Optimisation from JPMM Admin to DP Studio, delivering a unified interface for JP Morgan Markets and enhancing collaboration and teamwork across developers, product managers, platform engineers, and risk teams.
- Accelerated onboarding workflows, cutting ramp-up time from 4–8 weeks to under 1 week, reducing platform access time by over 80%, and boosting automation coverage by 80% through SDLC toolchain optimisation.
- Directed and facilitated code reviews in Bitbucket for a 12-member engineering team, coordinating teamwork during a monthly code migration project that reduced deployment errors by 40%, strengthened knowledge sharing, and improved code quality by 35% over the release cycle.
- Led cross-functional communication and resolved complex UX challenges through targeted problem-solving sprints using Figma and Jira, addressing 15+ design bottlenecks per sprint and improving usability KPIs by 20%, while reinforcing teamwork across engineering, product, and design teams.
- Authored comprehensive documentation in Confluence and provided mentorship through bi-weekly retrospectives and sprint-planning sessions in Jira, improving onboarding efficiency by 15% and driving a 20% increase in sprint velocity through stronger leadership and team alignment.

Product Designer

SIERRA INNOVATIONS PVT. LTD.   **February 2022 – March 2023, Delhi, India**

- Built and launched a mobile app for the edtech startup, ToppersNotes, focusing on scalable architecture and high user engagement. Conducted user research to inform the App Shop design, enhancing UX and facilitating a 10% growth in in-app purchases through a secure and intuitive purchase flow.
- Designed and deployed a Library Dashboard to improve content accessibility, resulting in longer user session times and deeper engagement with learning resources, supported by dynamic dashboards built from user engagement data.
- Engineered a taxonomy and tagging system for educational content, enabling users to locate resources 25% faster and increasing daily interactions by 18% over a 3-month rollout using Figma.
- Coordinated daily design reviews across a monthly cycle, integrating cross-functional feedback via Slack and Figma to reduce post-release bugs by 22% and enhance deployment efficiency.
- Spearheaded a 6-month cross-functional initiative, leveraging user feedback and analytics to influence UI/UX priorities, driving a 15% increase in feature adoption and measurable improvement in Net Promoter Score using Figma, Jira, and Slack.

PROJECT

Websites | Web Apps | Mobile Apps

August 2024 - December 2025

- Developed scalable UI components using Next.js, React.js, and TypeScript, following a component-based architecture that accelerated frontend development timelines by 30% on enterprise-scale projects exceeding 50,000+ lines of code. Contributed to UI/UX design improvements by building accessible, reusable components aligned with WCAG accessibility standards, ensuring inclusive user experiences across diverse platforms.
- Collaborated cross-functionally with Agile teams of 50+ engineers to deploy production-ready web apps up to 2 weeks ahead of schedule, leveraging Agile methodologies to improve velocity and team alignment.
- Implemented unit testing frameworks like Jest and Cypress to ensure quality, driving a 25% reduction in regressions and enhancing application stability.

EDUCATION

Master of Science

Liverpool John Moores University · England, UK · 2024

- Wrote a Research paper on Migrating towards Native applications: bridging the gap between native and cross-platform applications

Executive PG Programme in Software Development

International Institute of Information Technology · Bangalore, India · 2023 · 3.54/4.00

- Overall B+ Grades

Bachelor of Commerce

University of Delhi · Delhi, India · 2015

· Graduated with First Class

SKILLS

Languages: HTML5, CSS3, JavaScript, TypeScript, SCSS, JAVA
Frameworks: React.Js | Next.js | React Native | Cypress
Database: MongoDB, SQL | NodeJS | Express | GraphQL | Postman | Swagger
Motion: GSAP, Framer Motion, P5, Matter.js, Three.js
Project Methodologies – Agile | SCRUM | Jira | Git/Github | Postman | Bitbucket | Vercel

CERTIFICATIONS

React & Typescript
Udemy · 2025

React Query/Tanstack Query – React Server State Management
Udemy · 2025

Front-end Domination Course
Sheriyan's Coding School · 2024

Java Programming
Upgrad · 2023

Responsive Web Design
FreeCode Camp · 2022

Javascript Algorithms and Data Structure
FreeCode Camp · 2022